



2014 Annual Report

Fudan Fuzhong Overseas Foundation

2014 in a Nutshell

Deployment Programs

6



\$85,000+
Total Deployment

Award Recipients

29



\$83,000+
Individual Donations

Individual Donors

435





Education Program

Teaching Excellence Award (1st Year)



Purpose

Highlight and Maintain
the Teaching Tradition
at Fuzhong

Nominees

Love & Respect

Major criteria

Teaching Excellence Award (1st Year)

Focus on teaching with creativity

Care of students with equal treatment

Emphasis on well-rounded development of students



Teaching Excellence Award (1st Year)

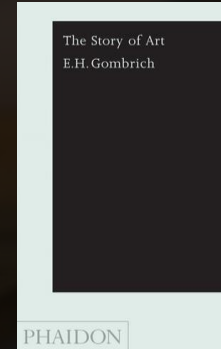
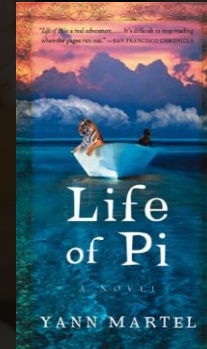
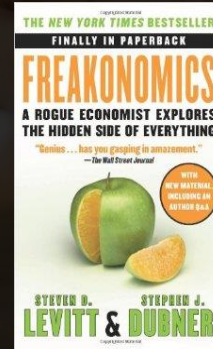
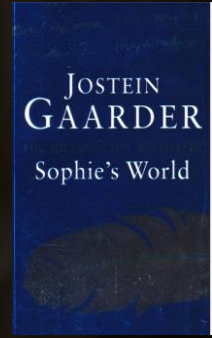
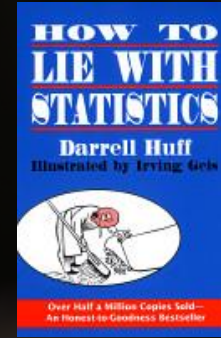
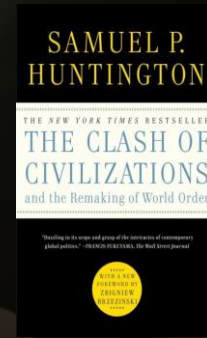
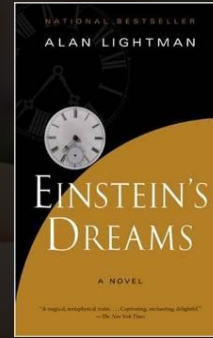
RMB 10,000



Summer Reading List (1st Year)

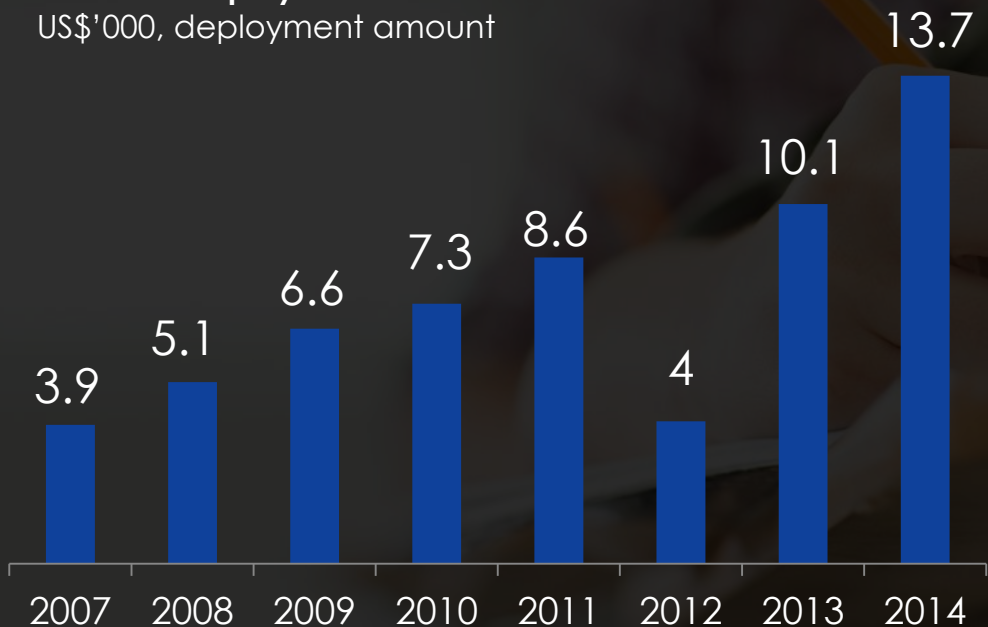
Connect students with alumni
8 books recommended for
summer reading, covering
economics, science, philosophy,
art, literature...

Cooperate with the English
Department as summer
homework



“Give A Hand” Wang Jialian Scholarship (8th Year)

Historical deployment
US\$'000, deployment amount



“我非常感谢王家连助学金的捐赠校友用他们的时间和金钱来助贫困学生。同时这也让我感受到了一点点的帮助给别人带来的绝不是一点一滴的温暖。”

“感谢您们给予我关心与帮助，作为一名复旦的学子。我会加倍地努力学习，使自己成为对社会有用的人才，滴水之恩，今后我当涌泉相报，再次感谢你们。”

RMB 85,000
(15 Recipients)

Social Contribution Award (8th Year)



6 Applicants

Winners

Time Bank:

**New Solution to Retirement Care in
Metropolis**

Hopes of the Stars:

**Quality Education Programs at Local
Communities in Shanghai**

RMB 5,000 × 2

Performing Arts Award (7th Year)



11 Applicants
Winners

Percussion Music
Clarinet

Other applicants

Oboe

Flute

Traditional dance

Saxophone

RMB 2,000 × 2

H-Week (3rd Year)



Week-long immersion program at
Harvard University

Two Fuzhong students were interviewed,
selected and sponsored by the
Foundation

LI Huiwen

JI Shiyu

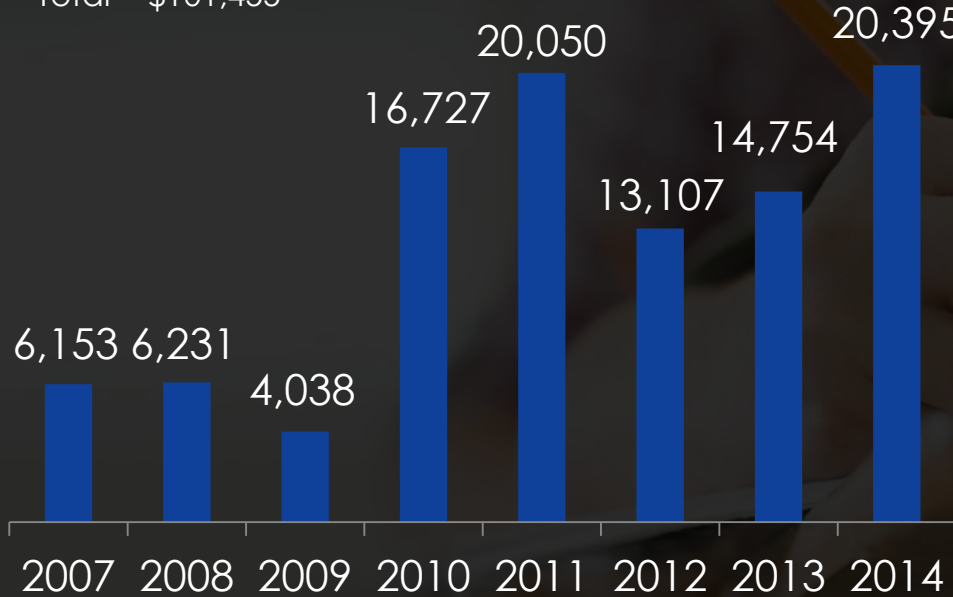
Post trip essays and photos from the
students can be browsed on our website

RMB 16,994
(2 students)

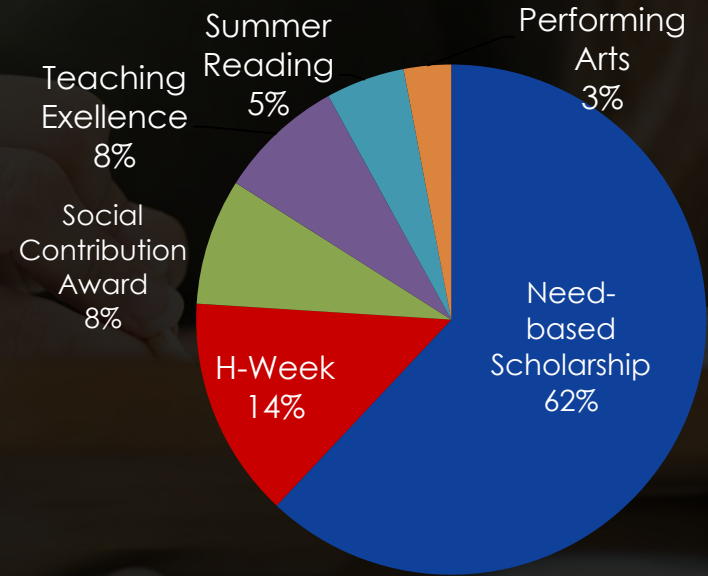
Educational Deployment¹ Summary

Historical deployment

Total = \$101,455



2014 summary



1. All deployments are accounted on a cash basis – future commitments are not included

2. Assumed an average exchange rate of CNY/USD = 6.11



2

Alumni Program

Multidimensional Communication



We don't have a choice on whether we DO social media, the question is how well we DO it."



---- Erik Qualman



WeChat

ID: fdfzoverseasfndn



Weibo

@复旦附中海外基金会



Facebook

@Fudanfuzhong Overseas Foundation

Total subscriber

2,114

Increased outreach

300%+ ↑

SNS Highlights



Social Media
Connection



Humans of FDFZ

Humans of FDFZ Highlights

Total Views:

59,677



Average Views:

6,631



Jianbing WU

14,024



Spring Luncheon (8th Year)



Summer Picnic (7th Year)

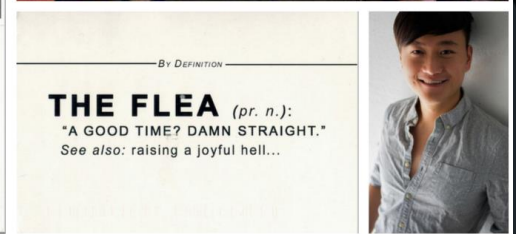
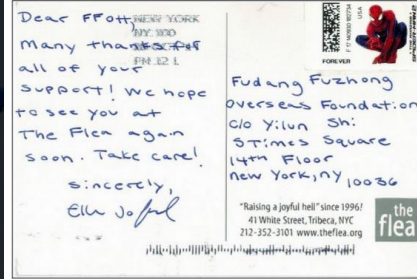


Fall Alumni Event Series (3rd Year)

Cooperative program with the **Flea Theater**

In support of our **alumni artist** at the Flea

Bring **cultural enrichment** to the general alumni body in NYC



Winter Social (7th Year)



A Global Foundation



Alumni Emergency Support

1

**Traumatic Brain
Injury**

7

**Broken
Ribs**

30

**Days of
Emergency**

60

**Days of Police
Misfeasance**

90

**Days of
Unemployment**

140

**Days of Medical
Negligence**

180

**Days of
Unconsciousness**

1

**Heart Broken
Family**

Support from Our Community

10

**Days of
Campaigning**

449

Donations

\$65,463

**in Total
Fundraising**

12

**Countries &
Regions**

ATL-LAX-PVG, with the support of Fuzhong alumni and friends, and the help of Shaohong's college classmates, he was admitted by Huashan for world-class medical treatment on 12/16/2014

Key Words of 2014



A word cloud of key words from 2014, displayed in white and blue text on a black background. The words vary in size and orientation, with 'Student' and 'Human' being the largest. Other prominent words include 'Volunteer', 'Foundation', 'Social', 'Teaching', 'Reading', 'Education', 'Support', 'Alumni', 'Care', 'Donation', 'Scholarship', 'Luncheon', 'Community', 'New Shaohong', 'Fuzhong', 'FDFZ', 'FFOF', 'Wang Dehong', 'Harvard', 'Picnic', 'Performing Arts', 'Theater', 'Contribution', 'Give-A-Hand', 'Alma Mater', 'Snare Drum', 'Clarinet', 'Life of Pi', 'Thanksgiving', and 'Philosophy'.

Alma Mater
Snare Drum
Give-A-Hand
Clarinet
Life of Pi
Contribution
Thanksgiving
Picnic

Community
Volunteer
Luncheon
Scholarship
New Shaohong
Fuzhong
Student
Donation
Harvard
Human
Care
Philosophy

FDFZ
FFOF
Wang Dehong
Teaching
Foundation
Support
Education
Reading
Social
Performing Arts



Outlook of 2015

Board of Directors

- **Ling Liu ('88)** – Co-chair of the Board
- **Minhua Zhang ('00)** – Co-chair of the Board
- **Di Wu ('02)**
- **Hang Qian ('06)**
- **Yilun Shi ('07)** – Treasurer
- **Zheheng Shi ('08)** – Secretary
- **Rundong Ke ('08)**

Executive Committee

President

- **Hang Qian ('06)**

Fundraising

- **Zheheng Shi ('08)**
- **Qizhao Weng ('09)**
- **Chengjie Shen ('00)**
- **Qirong Sun ('08)**
- **Mengyuan Liu ('10)**
- **Laixin Li ('14)**

Fund Deployment

- **Di Wu ('02)**
- **Mengxing Lin ('09)**
- **Yiting Wang ('08)**

Alumni Relations

- **Chu Zheng ('05)**
- **Yuxiao Huang ('09)**

Public Relations

- **Rundong Ke ('08)**
- **Lei Xia ('08)**
- **Sijia Yu ('09)**
- **Fei Yang ('09)**
- **Qingyang Liu ('09)**
- **Laixin Li ('14)**

Technology

- **Ye Zhou ('96)**
- **Hai Shang ('06)**
- **Weijia Shi ('08)**
- **Xiaoli Yan ('11)**

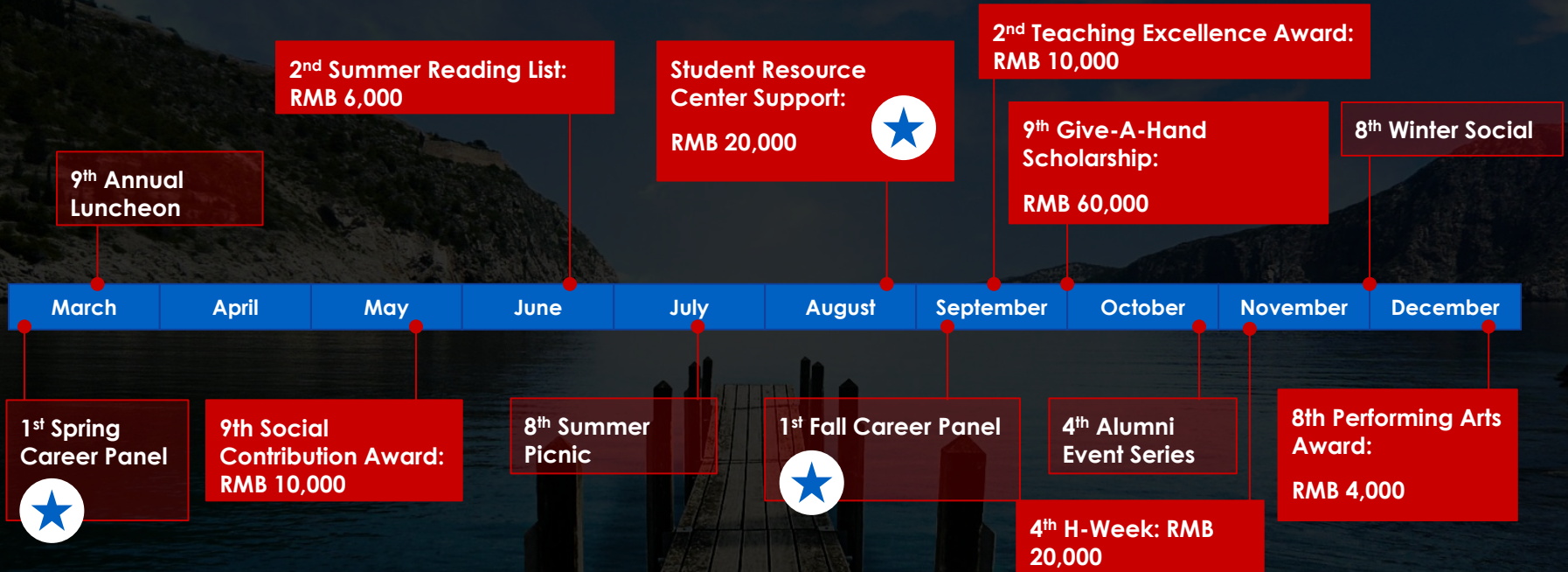
China

- **Zhen Xue ('02)**

FFOF Working Group

- **Yanlin Wang ('99)**
- **Xintong Le ('08)**
- **Yusi Xie ('05)**
- **Xuele Ma ('09)**
- **Siyu Tu ('07)**
- **Rujie Zhou ('09)**

2015 Program Overview



Education Program: RMB 130,000
Alumni Program: USD 5,000

Total Need: ~USD 27,000

2015 New Initiative

FFOF Career Program



- **Semi-annual** Career Panels
- First career panel on 3/7: alums working in finance
- Upcoming **career panel in September** featuring alums working in more fields

2015 New Initiative

FFOF Career Program

- Online resources are now open for all FDFZ alums
- **Job Board:** <http://www.fdfzalumni.org/jobs/>
- **Upload Your Resume:**
<http://www.fdfzalumni.org/career-panel/>
- Meet Alums Featured in **Humans of FDFZ**



2015 New Initiative

FFOF Career Program



Onsite Events



Online Resources



Great Alums

2015 New Initiative

Support on Student Resource Center



Current Program

- A **lounge space** at Fuzhong
- Intellectual discussions
- **Critical thinking**
- 251 imported books in reserve

2015 New Initiative

Support on Student Resource Center

- **Double** book reserves
- Expand **magazine subscription**
- Open up for borrowing
- Cooperate with the **Summer Reading List** program



Plan for 2015



4

Financials of 2014

Income Statement

Income items	2014	2013
General Individual Donations	18,423	23,778
Individual Donations for Shaohong	65,463	-
Summer Camp	-	30,700
Amazon Referral	983	285
Corporate Matching	3,382	1,280
Interest Income	39	112
Total income	88,290	56,155
Grants to school	(20,395)	(14,755)
Grants to Shaohong	(65,463)	-
Expense	(4,281)	(3,907)
Net Income	(1,851)	37,493

Balance Sheet

	2014	2013
Total Assets	158,505	160,356
Total Liabilities	6,976	5,072
Net Assets	151,529	155,284

	2014	2013
Total Deployment Ratio²	97%	58%
Edu. Deployment Ratio²	89%	58%

1. Financial statement is reported on a cash accounting basis; all units in USD; Fiscal year starts on January 1st and ends on December 31st every year
2. The calculation of deployment ratio in 2013 does not include special fundraising program, the summer camp

Continue Your Fuzhong Legacy

Cash / Check

Pledge

Online donation: fdfzalumni.org/donate

Corporate Matching

In-kind (e.g. travel package, restaurant coupons)

Shop on Amazon through our referral link: fdfzalumni.org/amazon



Donor Recognition

New Program : FFOF Annual Fund

Goal: immediately recognize donors who enable us to deliver on our mission

Criteria: donor who donated during the previous calendar year will be recognized in the current year's program

Principal's
Circle

\$599

Foundation's
Circle

\$199

Contributing
member

\$0



Benefit



Interaction



Priority Guest



Recognition

FFOF 2015 Annual Fund: Principal's Circle

Jialing Zhu	Yi Ge	Xiaodong Wang (Robert)
Minhua Zhang	Qun Guo	Hao Zhang
Weijia Sun / Hongguo He	Jing He	Jiefei Lu
Yuzhe Wang	Ye Ji	Hang Xu
Ling Liu	Lilly Li	Tianyin Shi
Juemin Sun	Xiaohong Liu	Ye Zhou
Aolin Zhang	Yingzhi Peng	Chen Chen
Yuan Zhang	Hang Qian	Yuqi Shen
Yuebo Zhang	Chengxi Wang	